



# National PTA® Reflections

## Photography Rules



Reflect on the 2014-2015 Theme: *The world would be a better place if...*

**PHOTOGRAPHY** is the process of creating an image. The *photographer* (student submitting entry) is a person who captures their own thoughts and ideas with a camera. By focusing on objects using various lenses, filters and light sources, photographers may demonstrate the use of photographic techniques conventionally or digitally.

- **Accepted forms of photography include:** A single photo, panoramic, photomontage (one print of multiple original photos), a multiple exposure, negative sandwich or photogram. Original black-and-white and color images are accepted.
- **Non-accepted forms of photography include:** Entries with added graphics over the image, including lettering, are not accepted. Original film (negatives or transparencies) and multidimensional pieces are not accepted.

Consider use of objects, lighting and the location to show a clear relation of the photo to the theme. An explanation of the photography process/form might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

**Copyright:** Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any photography submission, with the following exception:

- Photographs may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

### Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Print must not exceed 11x14 inches, including matting.
- Print must be mounted on sturdy material such as cardboard or poster board.
- Framed photos are not accepted.
- It is a priority to protect the students' artwork.
  - Mount, float or mat the project using poster board or foam core to help protect the piece. Be sure the piece does not exceed the sizes listed in the rules, including the mat.
  - All visual arts and photography entries should be covered with plastic cellophane (not grocery store cling wrap), or placed in a large plastic baggie, or shrink wrapped.
  - Label the back of each art piece with the student's name, project title, and school, in case the paperwork is separated from the project.
  - Tape a plastic sheet protector to the back of the artwork. Place the Student Entry Form in the sheet protector. The Student Entry Form should be facing out the back of the sheet protector. If wrapped in cellophane or shrink wrapped, the sheet protector should be outside the plastic covering.

***All participants must also follow Official Rules for Participation.***